

BOOST YOUR SUPPLY CHAIN EXECUTION

LEA REPLY™ SUPPLY CHAIN DIGITAL PLATFORM



WHY LEA REPLY™?

In the age of “**everywhere-at-anytime commerce**” customer expectations have become increasingly complex and supply chains more distributed. Companies are challenged to meet the seemingly contradictory goals of product customisation and efficient mass production.

Responding to these challenges was a core objective in creating our new digital platform **Logistics Execution Architecture, LEA Reply™**.

LEA Reply™ is an interconnected digital platform that enables agile and cost-effective supply chain solutions tailor-made for your business needs.



BUSINESS EMPOWERMENT

Improved visibility, efficiency and collaboration to drive tangible benefits.



EASE OF USE

User-centric design for simpler and more effective operations.



CUTTING EDGE TECHNOLOGY

Easy integration of AI, wearables, smart devices and next gen technologies.



AGILITY & ADAPTABILITY

Agility in order to adapt with ease to specific business needs.

WHAT MAKES LEA DIFFERENT?

The LEA Reply™ platform is composed of a catalogue of **ready-to-use business microservices**. These can be combined, acting as building blocks, to **quickly develop and realise new solutions** for specific business needs.

The result is a **flexible, interconnected** platform for all activities along the supply chain.

This modular approach allows our project teams to rapidly deploy or modify individual services and create new applications at an unprecedented rate.



LEA REPLY™ APPLICATIONS



WAREHOUSE MANAGEMENT

LEA Reply™ WMS manages operational warehouse processes and provides accurate monitoring of stock levels, working effectively in any distribution or production environment.



LAST MILE

LEA Reply™ Last Mile facilitates last-mile delivery pick-up and drop-off activities including route optimisation, real time updates on delivery status, payments and digital signatures.



SUPPLIER PORTAL

LEA Reply™ Supplier Portal is a cloud-based tool which enables tracking of in-transit products at suppliers' premises, providing real time visibility of incoming stock.



STORE LOGISTICS

LEA Reply™ Store Logistics is the innovative solution for managing point of sale logistics using RFID tags, enabling companies to streamline multichannel management.



DOCK SCHEDULING

LEA Reply™ Dock Scheduling is a collaborative solution for the distribution of loading and unloading appointments at warehouse docks via a cloud-based portal.



DROPSHIP

LEA Reply™ Dropship is a supplier-direct fulfilment solution in which a retailer does not stock goods but transfers customer orders to the supplier, who then ships directly to the customer.



YARD MANAGEMENT

LEA Reply™ YMS bridges Transportation and Warehouse Management providing real-time information on trucks and trailers in the yard to optimise activities.



VISIBILITY

LEA Reply™ Visibility is a dedicated system that collects events and data from cross-company sources and transforms these into information to empower decision-making.



HUB & NETWORK

LEA Reply™ Hub & Network manages sorting centres and handling hubs in real-time, allowing quick and timely routing of inward parcels to the next destination.



YOUR SOLUTION

Haven't found what you are looking for above? Our service-based architecture allows us to quickly develop tailor-made solutions for your specific business needs.





**CONTACT US FOR A FREE DEMO
AND DISCOVER HOW WE CAN HELP YOU
BOOST YOUR SUPPLY CHAIN EXECUTION!**

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LEA REPLY™ is the latest evolution of **Supply Chain Execution software** by Logistics Reply.

LOGISTICS REPLY offers its customers a complete range of cutting-edge services and solutions from **digital supply chain consulting**, to turnkey application delivery based on **innovative technologies**.

Logistics Reply is a Reply Group Company.

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