How it works

WMS today

The storelogix Warehouse Magazine

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Project

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storelogix

> **Our philosophy is to respond flexibly to individual customer needs. We're constantly developing storelogix as a product — with and for our customers."**

Between Business Punk and tradition

The changing project business

Not another glossy brochure! Not another bombardment of slogans, like some kind of buzzword bingo! Why have I picked up this brochure in this digital age?

If you have come this far and are perhaps smiling a little, then I like you already, and on the following pages, my team and I will take you with us to dispel a few prejudices.

As you may have noticed, we do things a bit differently. But we don't do it to make on the front cover of Business Punk or to get noticed. What makes us different is that we are convinced that we can handle highly complex logistics projects in a professional manner with a standardized product.

Achieving this goal requires a set of rules, tools and, above all, values that we would like to introduce to you in an unbiased manner on the following pages. Even if you decide we are not the right fit for you, we hope you have fun reading it!

Holger Meinen
Managing Director of common solutions

Contents

What do you actually need a WMS for?

Optimizing your warehouse operations and ultimately saving you labour, time, and money is the primary purpose of a Warehouse Management System (WMS).

Take the test!

Do any of these sound familiar?

☐ You still organize your warehouse with pen and paper or evaluate Excel spreadsheets?

☐ Are you in the process of expanding your logistics unit and are you in need of IT experts?

☐ Has your online business grown significantly, leaving you struggling to keep up with orders?

☐ Are you no longer able to dispatch orders because you have to look for the goods in the warehouse and there are too many errors?

☐ Are you missing goods because of stock bottlenecks or supply shortfalls?

☐ Do new team members struggle to understand your warehouse typology?

☐ Have you reached the limits of your capacity and are wondering how to optimise your warehouse processes?

☐ Are you faced with a growing number of new clients, unknown master data and processes?

☐ Do you have no time for a complex WMS implementation because your team is tied up in the day-to-day running of the business?

☐ Are you dissatisfied with your current Warehouse Management System?
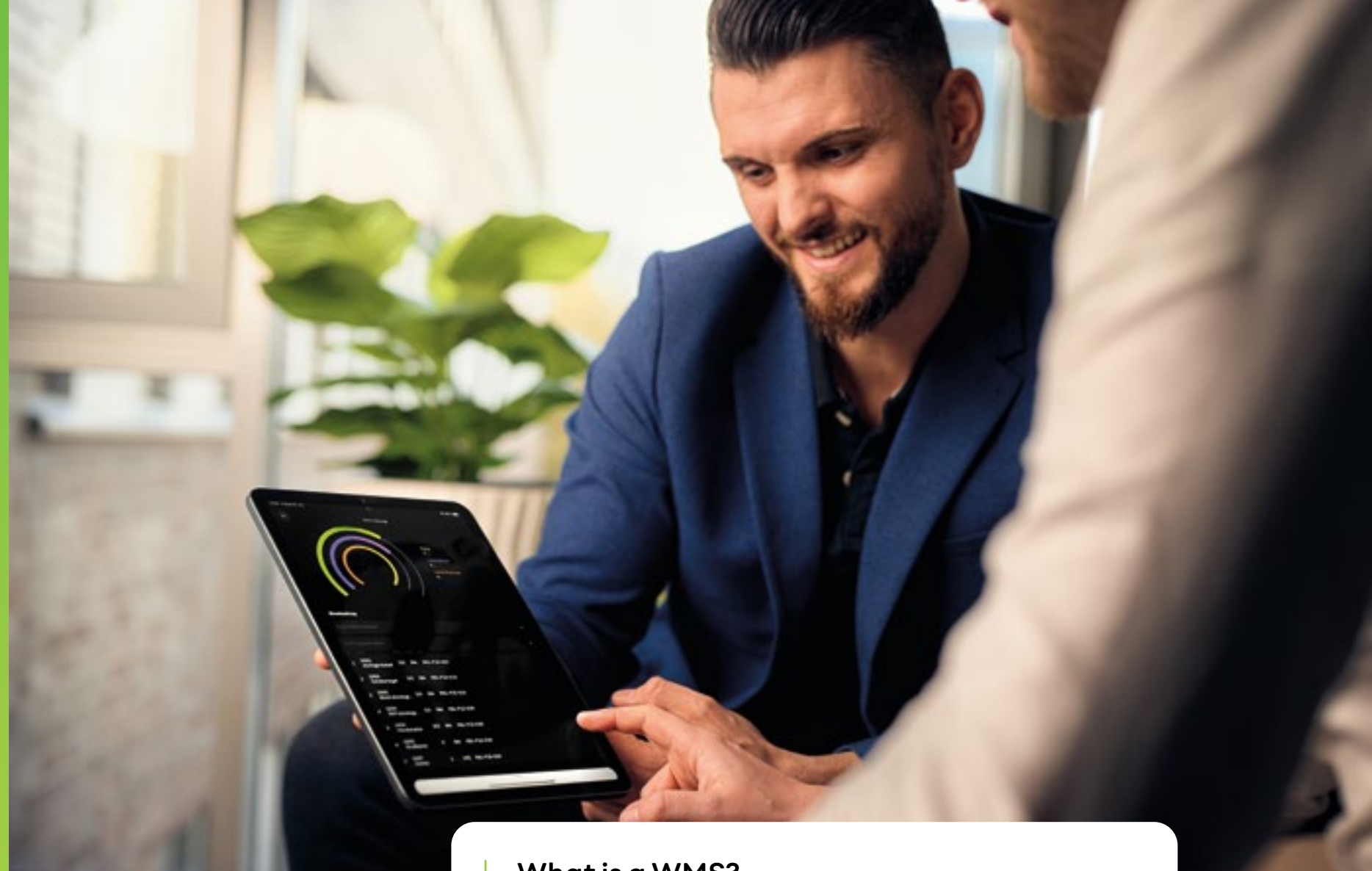
What is a WMS?

A Warehouse Management System handles the steering, control and optimisation of warehouses and distribution systems.

In addition to the basic tasks of warehouse management, such as the administration of quantities and storage locations, as well as the control and planning of means of transport, a Warehouse Management System also includes methods and tools for monitoring the system status and a selection of operational and optimisation strategies.

The main task of a WMS is to manage and optimize company-internal warehouses.

Did you answer to one or more questions with a yes?
Then it is worth looking into introducing a WMS…

Learn more about WMS in this magazine,
and of course in a personal meeting with our product experts!

Are you still looking or
are you ready to pick your order?

10 reasons for implementing a WMS

Warehouse management presents a world of exciting challenges, and when mastered, can result in significant savings for your company. But a solution is at hand: Implementing a Warehouse Management System. A WMS not only offers efficient automation of your warehouse processes, but also a variety of advantages that can help your business move forward.
Here are 10 reasons why implementing a WMS can be a real asset for your organisation.

1 High process and stock dependability

2 Transparent flow of information

3 Effective and permanent error reduction

4 Shorter order lead times

5 Faster response times

6 Increased productivity and delivery readiness

7 Flexibly accommodate new customer requirements

8 Optimised personnel and material resources

9 Lower warehousing & personnel costs

10 New development potentials for companies

Product versus project

A WMS as a product or as an individual Warehouse Management System? What should the WMS of the future look like and what are the differences?

(Individual WMS) (SaaS) (Best-Practice)

In his interview, Holger Meinen, Managing Director of common solutions, takes us on an exciting journey through 20 years in the project business in which he shares his valuable insights and tips on what to look out for in classic project business. And he explains why he now puts his faith in a WMS from storelogix, offered as a turnkey product.

Which approach best suits your requirements?

Holger Meinen
Managing Director
common solutions

Mr Meinen, you have been working as a sales manager and consultant for various logistics software providers for over 20 years and have supported a vast number of customers in the development and implementation of individual WMSs. Can you tell us about the challenges in the project business?

Sure. Over the last 20 years, I have seen a wide variety of warehouses and have been involved in many projects in various roles. From small sites with manually managed warehouses through to fully automated solutions. From the food sector to wholesale and e-commerce warehouses — I really have seen it all. Each project had its own special features, but there was one thing that all had in common: "This is how it has to be! We've always done it this way!" So, as a service provider, you started from scratch each time to set up processes based on old templates, because they "have always been done this way". From my many years of experience, I can say that in project business it is quite standard practice to build on a customer's existing processes and to not really question them. The companies' business case is one of the main culprits here, and that makes change very difficult or even impossible.

Can you clarify exactly what problems you have identified in the project business?

Having had many discussions and implemented many projects, I have pinned down two main problems: In the past, I kicked off nearly every project with the same or similar question... "Dear customer, how are your processes currently designed, for example for order picking?". But what else can a customer do in response to this question other than describe his current processes to me? In his answers, he covers all the factual, technical and also emotional topics, and he tells me which topics

> **About 80 to 90% of all logistics processes in all warehouses could run along the same lines. This is because there are best-practice examples now for all kinds of cases."**

have been bothering him for a long time or are very important to him personally. This often led to misunderstandings and unnecessary functions being implemented that were not really needed. On the other hand, the software architecture often poses a problem. In the companies I have worked for to date, projects were always started from a basic software or — even worse — from the previous project. This resulted in very individual projects and it was difficult to exchange knowledge between project teams and standard development.

That sounds like challenging situations. For the customer and supplier alike. How did you handle it?

I couldn't stop thinking about these issues and wanted to come up with a solution. I chose to focus on driving the goal of the process rather than asking the same questions over and over again. I also wanted to move away from inflexible and costly software solutions towards a faster and more efficient solution.

And how did you implement this solution?

I was lucky and came across a product approach. At my previous employers, we often discussed how we could make things faster and easier. The product approach from storelogix allows complex warehouses to go live within just six weeks. At first I was sceptical and it took a few years before I was won over by the WMS. But after I had lost an acquisition customer to the product solution and was able to see that the system was actually successfully implemented within such a short time, and the customer was absolutely satisfied, I was blown away! and was convinced too.

Can you tell us more about storelogix's product approach?

Of course. Since 1992, common solutions has been providing IT services. From the outset, we developed storelogix with the intention of offering it not just to one customer, but to various sectors. We have developed it especially for retail, the food industry, the service sector and e-commerce. This focus allowed us to cover a wide range of logistic requirements.

That sounds like an interesting solution. How does the product approach differ from a conventional project?

In the project business, the Warehouse Management System is individually customised to the company, like a tailored suit. This is a very complex process that takes a lot of time. In the product approach, on the other hand, all functions and processes are used and independently configured by all customers. New functions and improvements are continuously integrated into the product and are available to all customers.
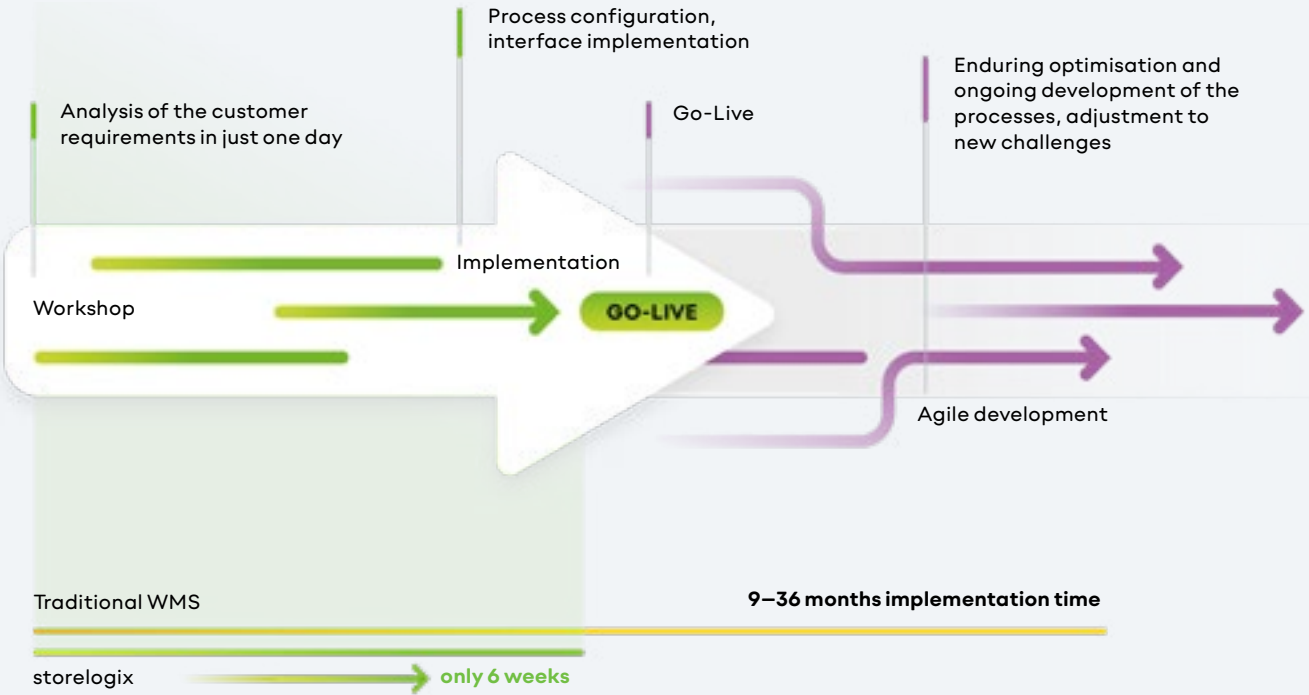
And how are the new functions added to the product?

We have introduced a Customer Circle, where we regularly discuss new extensions and improvements with our customers. Customers have the opportunity to contribute their ideas, and after joint decision-making, they are incorporated into the product.

How about the costs for a product?

We have a simple licensing model that costs every user €490 a month. The licensing costs cover all services including the infrastructure, training, configuration, hotline and maintenance. This makes it easy for customers to calculate and scale their costs.

Example of a WMS implementation as a product with storelogix

- Analysis of the customer requirements in just one day
- Process configuration, interface implementation
- Go-Live
- Enduring optimisation and ongoing development of the processes, adjustment to new challenges
- Workshop
- Implementation
- GO-LIVE
- Agile development

Traditional WMS — 9–36 months implementation time

storelogix — only 6 weeks

Example of a WMS implementation as a project with a traditional supplier

- Very long implementation time
- Unknown costs in the future
- No flexibility
- Expensive and complex customising

+ process costs

Change Requests €

Maintenance contract €

Customising €

Terms of Reference €

Analysis €

COSTS

Traditional WMS — 9–36 months implementation time

storelogix — only 6 weeks

How do you manage risks? And what are the risks that customers may have to consider?

We try to keep the risks as low as possible for everyone involved. We value openness and honesty from the outset. We carefully check whether the customer is a good fit for our solution and whether we can achieve their goals. This lowers the risk for customers, as the licence fees are not due until the system is used productively.

> *… from my experience, there are many companies that can reach their goals faster, more efficiently and with less risk if they use a suitable product."*

In light of the aforementioned considerations, could you kindly recommend a course of action for companies facing the decision of choosing a project or a product?

Projects have their place and can be the best option in certain circumstances. But in my experience, there are many companies that can reach their goals faster, more efficiently and with lower risks if they use a suitable product. After over 20 years of intralogistics experience, I firmly believe that 80 to 90 percent of all logistics processes could be run in the same way in all warehouses. Because best practice examples now exist for every eventuality. So it is worth checking the product approach and to look into the capabilities of a standard WMS such as storelogix.
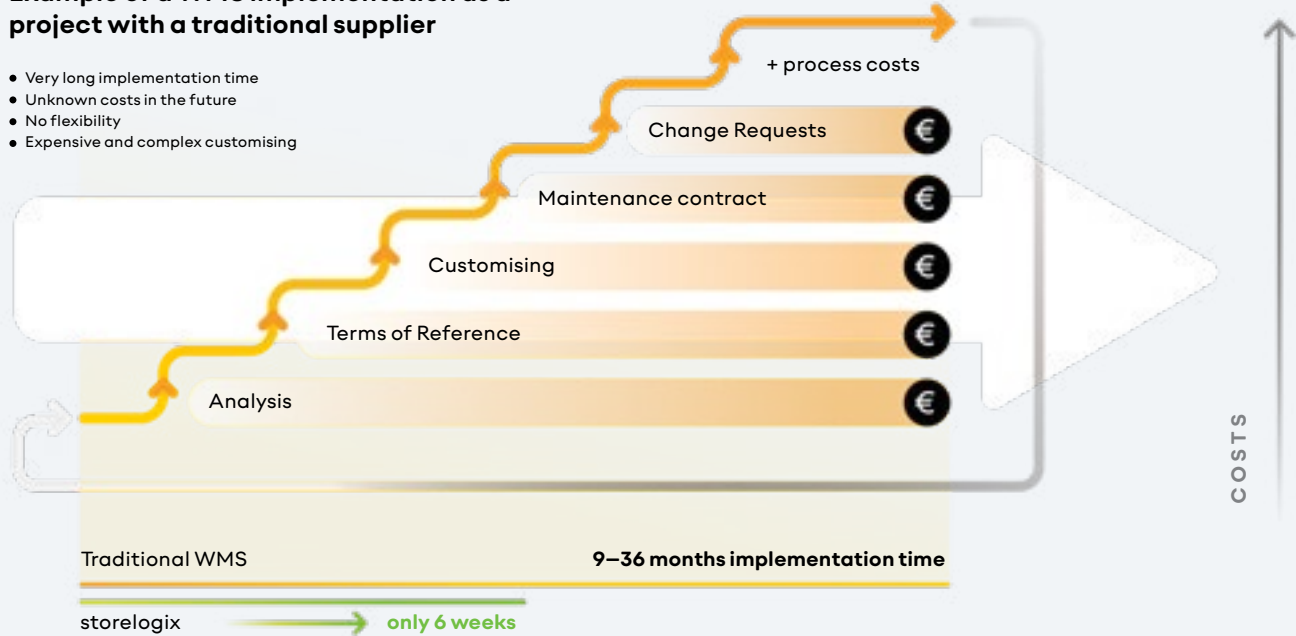
Now listen to the full interview with Holger Meinen.

iwml
EPISODE #150
HOLGER MEINEN

More information is available in the iwml podcast.
Episode 150

SaaS models are usually operated in private cloud environments, which allows customers to benefit from the latest technologies and IT resources without having to worry about the infrastructure. By using the latest technologies and making efficient use of resources, providers like us can provide an environmentally friendly IT infrastructure. This enables our customers to always stay up to date with the latest technology and to benefit from enhancements, improvements and new features that are made available directly.

Private Cloud

VS.
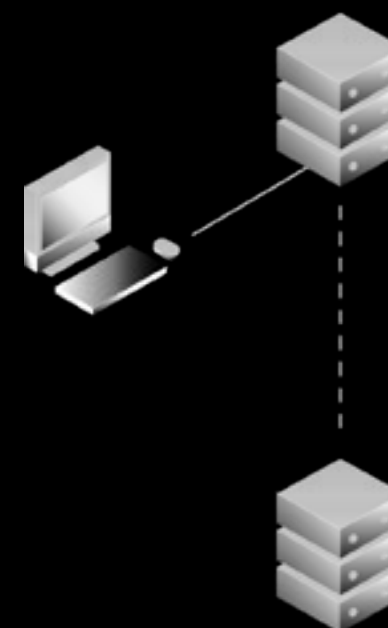
On-Premise solutions are software solutions that are either operated on a company's own servers or in providers' data centres. This software is often described as monolithic, which means that it was developed as a large and impenetrable whole that is not regularly updated. This can mean that updates are slower and that individual adjustments may be more complex. New functions or improvements are not provided in clear release cycles, which can mean that users do not benefit from these as quickly.

SaaS or On-Premise

What is the right software solution for your company?

A warehouse management software — regardless of whether it is designed as a project or a product — has to be operated. That means you need a server and someone who will handle maintenance, system updates, and so on. Here too, there are two different approaches : An On-Premise application or a cloud-based SaaS solution.

GDPR compliant   IT expertise   Private cloud

The major difference between Software as a Service (SaaS) and On-Premise solutions is that SaaS solutions are provided and managed by an external provider, while On-Premise solutions are hosted directly by the companies themselves — i.e. you. As we at storelogix like to keep things simple, we offer our WMS as a cloud-based SaaS solution.

In this case it is actually in the private cloud because we have our own data centre in Germany. This means that your data is not only sufficiently protected, but also meets the requirements of the EU General Data Protection Regulation, i.e. it is GDPR compliant.

How you can benefit from a cloud-based SaaS solution

✓ No separate server required

✓ No investment costs

✓ No need for IT specialists

✓ Takes the pressure off your IT department

✓ Rapidly deployable

Expert tip

"With storelogix's SaaS approach, we focus on pooling resources. This improves every company's ecological footprint and also allows our customers to concentrate fully on their core business."
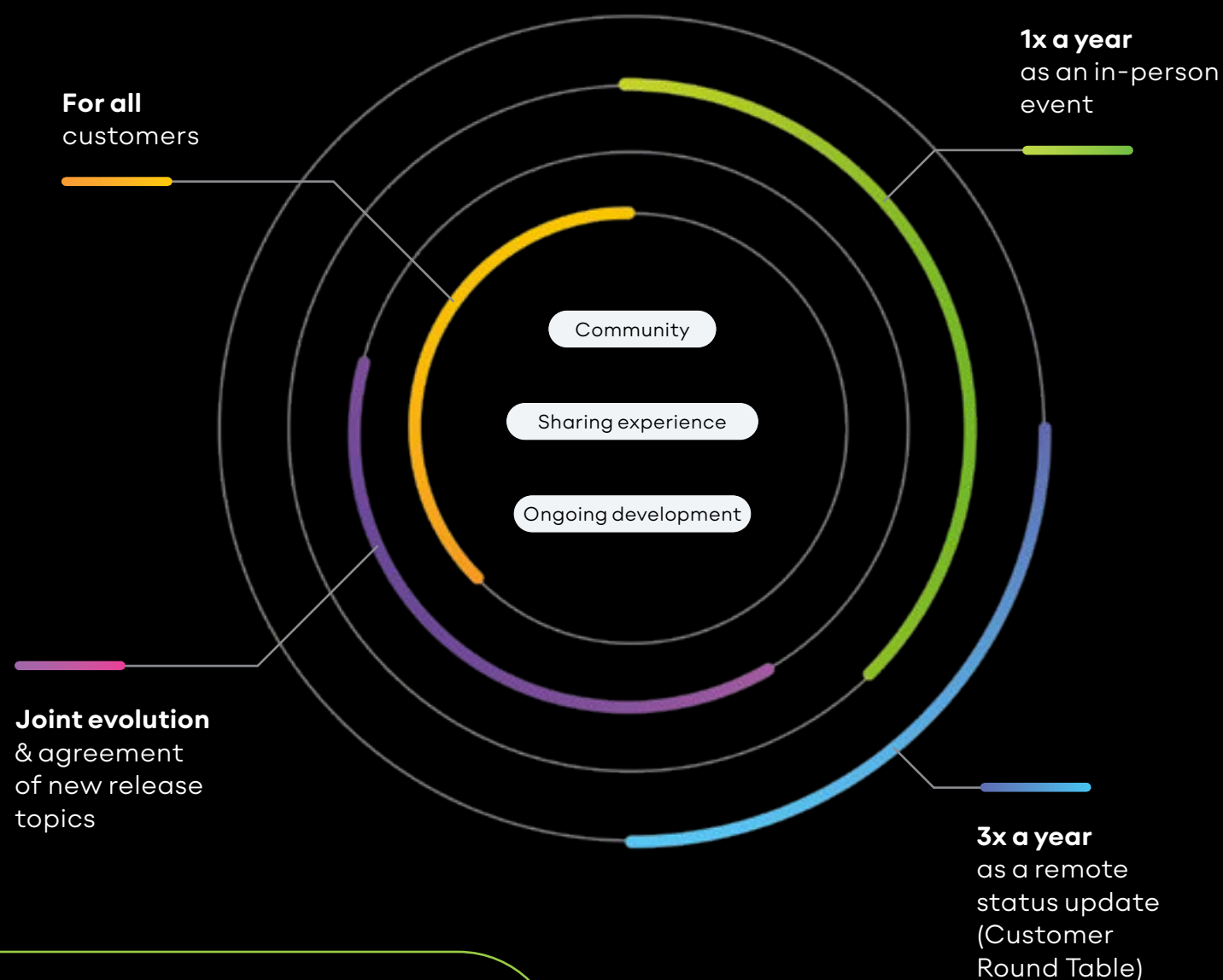
Stefan Graf
Head of Software Development

A WMS that grows with its customers.

Nowadays, it is often assumed that a standardised WMS spells stagnation. But it doesn't have to be that way. A WMS like storelogix shows that a product is continuously evolving and improving — by customers, for customers! We demonstrate every year by our Customer Circle.

1x a year
as an in-person event

For all customers

Community

Sharing experience

Ongoing development

Joint evolution
& agreement of new release topics

3x a year
as a remote status update (Customer Round Table)

Find out more about the ongoing development of the storelogix WMS: link.storelogix.de/weiterentwicklung

With the product approach of storelogix, no static system is imposed, but customer-specific requirements are also implemented during the implementation phase.

What sets us apart from other providers is that all enhancements from customer-specific requests are consistently incorporated back into the product. This means that all WMS users benefit from each and every software update.

In addition, new ideas or innovations are discussed in our Customer Circle every year. An event that has been especially designed for our customers so they can get to know each other across the various industries and can exchange ideas. The wishes are discussed and jointly agreed in a workshop. The top issues are then integrated into the release planning for the next year and are implemented by our software department.

So the ongoing development at storelogix is based on your feedback. Because our product should, above all, be an asset to your warehouse management — and sustainably so!

**The open sharing of information and experience in this workshop impressively demonstrates the success of a collaborative partnership.
A very good event to develop the WMS with the focus on the user.**

Many thanks to the team at common solutions for this brilliant event."

Dirk Sinkewitz
Petromax GmbH

Our Customer Circle 2024 — a success story

In 8 steps:

A successful WMS implementation with storelogix

From Query to Go-Live.

We guide you through an efficient process for the successful implementation of your Warehouse Management System **in 8 steps**. All within just a few weeks.

→

1

Your request

Please feel free to call us with your enquiry, without obligation, under **+49 234 5885 0** or email us at **kontakt@storelogix.de**.

In order to check whether our software solution basically meets your requirements, we need the following information from you in the first step:
- **What industry are you working in?**
- **What are your requirements of the WMS?**
- **What functions should your WMS have?**
- **Are you planning a specific project? If yes, which kind?**
- **What is your implementation period?**
- **How many users do you currently have?**
- **Your company and contact details where we can reach you.**

We are also happy to answer any other questions you may have. If we are a good match, we can move directly on to the second step and schedule an appointment for you for an initial analysis by our logistics experts.

2

Initial discussion and analysis

You and our logistics experts will have an initial discussion on the phone or on a video call. **The discussion is about us getting to know your expectations and you getting to know what we can offer.** It is important to us that we play with open hands. To do this, we need to understand your processes and baseline situation in as much detail as possible so that we can give you a recommendation and check if our product is right for you or not.

If so, that's marvellous. Then let's start with the workshop.

3

Workshop

The free workshop can be held on-site or remotely if desired and takes about 3-6 hours. **The main thing here is for you to get to know storelogix live.**

Based on the requirements we established in the first meeting, we present the functions of our WMS that are relevant to you. As you can use all functions with the flat rate, this is not a sales pitch but a perfect match between storelogix and your warehousing needs. We even configure parts of your future production system live with you, so that you already have a concrete idea of the end product during the workshop. If questions or tasks cannot be shown to your satisfaction, we will increase the level of detail in the follow-up workshop.

4

Offer

Do you like our product? Then we will send you an offer. But only for the sake of appearances. Thanks to our flat-rate model, you can work out your costs on a beer mat today. You only pay the licence fee per user per month. There are no further costs and no hidden costs. And all the steps set out here are free until you actually go live. Please be advised that the first invoice will only be issued upon go-live.

Sounds too good to be true? **We like things to be efficient with no frills or gimmicks.** As soon as we have reached an agreement, we will coordinate the schedule and arrange the kick-off meeting with you, and then we can get started.

5

Kick-off

And now the best thing: **Our promise that we only take six weeks to go live starts here and now!** So roll up your sleeves and get down to business!

All details and particulars are discussed in the kick-off stage. The contact persons on both sides are also introduced and the timeline for the development, implementation and go-live is discussed.

6

Implementation

Now it's time to implement.

But how can it be done so quickly?
At storelogix, we focus on transparent communication, efficient approaches and, most of all, on our Software-as-a-Service model (SaaS). Only by taking this SaaS product approach is it possible to offer you such a complex yet flexible product and at the same time implement the WMS quickly.

And how exactly does that work ?
The storelogix solution has been designed so that almost all processes can be configured by the users via the graphical user interface. There are also APIs for most ERP and shop systems. So custom programming is kept within limits.

What do you need for it?
In addition to the integration into your IT landscape, the appropriate hardware also has to be purchased. It is therefore essential to ensure that the installation site has a comprehensive internet connection via WLAN or a SIM card.

But don't worry! If you need support with this, we can also supply the appropriate solutions for the hardware and the connection. Just ask our logistics experts.

7

Onboarding

Almost there. In parallel to step six, we also have the onboarding process with your operative departments. Right from kick-off, your future productive environment from storelogix will be available to you with all its features. **You will configure complete use cases with our team of experts and set up all features of the storelogix solution.**

Of course, we will not leave you on your own and are available for a continuous dialogue with you to address any questions you may have, to train users and to make any necessary adjustments. This onboarding finally ends with the mutual agreement on the go-live date.

8

Go-Live

We are ready for launch! Onboarding is completed. We have removed the test data in the productive system and can switch to production within the agreed go-live scenario. The productive activation always takes place individually for each customer according to their respective requirements.

Whether a productive activation is client, process or application specific depends on various factors which are agreed between the project teams during the implementation and onboarding phase.

Expert tip

What you should take into account in the implementation phase:
- *Realistic testing of the entire workflow*
- *Targeted provocation of potential process faults and errors*
- *User and hardware error checks*
- *Printing all necessary documents in the process*
- *Scanning with the scanners actually used in all warehouse areas*
- *Testing all interfaces with realistic data*

Karina Jeleniowski
Customer Process Management

Important points when implementing a WMS

Involvement of the specialist departments & subsystems

5

Clarify at an early stage which systems need to be integrated **into the flow of communication**.

Aside from logistics, which other specialist departments are affected by the **new** system?

Data migration & Administration

6

Check your available data before the **migration**.

Use the opportunity to **improve** your data base.

Trainings

7

The future **Key Users** must be trained at an early stage.

Train the **warehouse personnel** in good time and address any uncertainties they may have.

Onboarding & Testing

8

Take plenty of time to **define** test cases.

Ensure that tests are as close as possible to **reality**! Avoid background bookings and avoid skipping processes.

Creating a standardised process understanding

1

What is the **target** we want to achieve with the WMS?

What **core competencies** are covered by a WMS?

Regular and open communication

2

Regular meetings: keep them short and focused on results.

Central **communication media** form the basis for a unified view.

Escalation management

9

Define the **milestones**, targets and responsibilities for the communication pathways.

The messenger is not always the person responsible. It is always possible to respond within the **team**.

Clear staff assignment

3

Ensure there are **clear structures** and responsibilities.

Tasks must be **clearly assigned** in the team.

Product management / main contact persons

4

Overall **responsibility** is clearly in one hand and is known to all parties involved.

The project management does not do everything itself and relies on a **strong team**.

Create capacity

10

Additional capacity is required to **implement a** WMS.

A project like this cannot be handled simply by **working** overtime.

Expert tip

"When introducing a WMS, you should, above all, get the employees involved at an early stage and also plan for absences, such as holidays. In this case we recommend that you appoint a deputy so that there are no idle times. Of course, we are here to support you through the individual steps and give you more helpful tips."

Pierre Rossow
Head of Customer Process Management

The intralogistic ABC for virtually any industry

From automatic identification when goods are received, to real-time inventory and quality control, to stocktaking: storelogix offers a wide range of functions that can be customised to your individual needs and requirements.

One software solution – many industries

Our storelogix team has experience in a wide range of industries – from food wholesaling and clothing retailing to fulfilment and e-commerce. Our logistics experts advise, design and implement smart processes into your infrastructure and supply chain.

- E-COMMERCE
- 3PL SERVICE PROVIDERS
- WHOLESALE (B2B)
- RETAIL (B2C)
- FOODSTUFFS

Automatic identification of product storage

Batch tracking

Clear shortfall analysis

Document administration, including photos

Efficient real-time monitoring

Flexible inventory and quality control in real time

Guaranteed processes

Handling unit and number of shipping unit management

Intelligent batch planning

...

Best Practice Cases

3PL service provider: Cella GmbH
link.storelogix.de/cella

Foods: DFS Dewender Food Service GmbH
link.storelogix.de/dfs

Fulfilment: Zenfulfillment GmbH
link.storelogix.de/zenfulfillment

Find out more about storelogix's full range of functions here:
link.storelogix.de/funktionen

Before we list the entire alphabet of core and additional functions of a Warehouse Management System, it should be said that: Of course, storelogix covers them too.

The storelogix WMS is suitable for almost every industry and almost every application **and covers the entire intralogistics process chain.**

The **MOBILE USER INTERFACE** for your **WAREHOUSE TEAM**

SMART   FAST   INTUITIVE

The logistics app that revolutionises your warehouse processes.

EvoScan was developed by storelogix to provide warehouse staff with a simple and efficient way to guide them through all warehouse processes. Users benefit from clear user guidance, intuitive operation and a clear layout, which provides a breath of fresh air from goods-in to picking and dispatch.

Your advantages at a glance

- ✓ Intuitive user interface
- ✓ Clear user guidance
- ✓ Available in different languages
- ✓ Compatible with mobile devices
- ✓ Single-handed use
- ✓ Minimum training required for employees
- ✓ Integration of graphic elements, such as article photos

Test EvoScan live!
The demo version is available here:
link.storelogix.de/demo

reddot award 2021
winner

GOOD DESIGN

iF DESIGN AWARD 2021

to practical filter, search and calendar functions. This ease of use not only makes stock control easier, but also speeds up the processing of requests, which is particularly advantageous in time-critical situations.

The availability of all important information in real time eliminates the need for long communication channels and time-consuming consultations with warehouse personnel. Customer enquiries can be answered directly and promptly which not only reduces the workload but also sustainably improves the quality of customer service. This benefits employees and business partners alike.

At the same time, the intuitive user interface of storelogixWeb is impressively easy to use. Fast onboarding without in-depth training means that the system can be easily integrated into existing processes. Even with extensive stocks, administration remains clear thanks to clear structures and colour coding. This improves collaboration at all levels and makes it much easier to implement new processes.

> **The implementation of storelogixWeb has reduced administrative customer contact and has made customer discussion much more targeted, as everyone has the same information."**
>
> **Nico Brüggemann**
> Managing Director of Cella GmbH

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storelogixWeb

The web portal for your clients

Fast — clear — uncomplicated! For more efficiency in customer support and warehouse control.

(Direct customer access) (Transparency) (Real-time monitoring)

With the browser-based web portal **storelogixWeb**, you can provide your customers and business partners with a targeted access to relevant warehouse data. From order status and stock information through to returns details — you are always in control of what data can be viewed and by whom. This flexible authorisation system ensures that each user receives exactly the information

they need. This creates a clear and transparent basis for smooth collaboration.

The portal provides a clear overview of key warehouse data such as order and purchase order numbers, article numbers, batches and delivery details. Relevant information can be found quickly and efficiently thanks

The benefits for you at a glance

- ✅ Clear overview of the current warehouse situation
- ✅ Super-fast articles search
- ✅ Increased customer satisfaction
- ✅ Short response time
- ✅ Less administrative input

Expert tip

You can also use storelogixWeb for your customer support to process enquiries faster without having to check in the warehouse each time. This saves time and hassle on both sides and improves customer satisfaction through faster response times.

Leon Achteresch
Software Development

The storelogix approach

The Billing-Tool allows you to create a separate cost catalogue for each client. This way, your invoices are not only automatically but also flexibly adjusted to specific requirements. Whether you are dealing with additional services or specific price structures — billing is to your exact specifications and always up-to-date.

Automating the processes and the user-friendly tool has given us more flexibility."

Mario Schindzielorz
IT and Infrastructure Consultant
gbl global brands logistics GmbH

storelogix Billing-Tool

Automated billing for efficient warehouse management

Precise — time-saving — individual! The smart solution for warehouse billing without manual Excel lists and complicated workflows.

(Automated billing) (Automatic data administration) (ERP/DATEV compatible)

Say goodbye to manual billing processes with the **storelogix Billing-Tool**, a full automated billing software especially designed to meet the needs of warehouse management. The tool allows you to process client or customer invoices accurately, transparently and on time — without any additional effort.

For whom is the Billing-Tool suitable?
The Billing-Tool is designed for companies that offer logistics services for their clients and that have to deal with large amounts of data swiftly and efficiently. Automation saves time and resources that can be used for strategic tasks, while your customers benefit from outstanding billing accuracy.

The benefits for you at a glance

✓ Automatic, error-free billing

✓ Flexible adjustment with individual cost catalogues

✓ Time and resource savings

✓ Seamless integration into ERP and accounting systems

✓ Improved customer satisfaction thanks to precise billing

Expert tip

Use the option to create individual cost catalogues for each client in the Billing-Tool. This not only makes billing more accurate, but also saves an enormous amount of time because everything runs automatically according to the respective requirements. Your customers are happier and your team doesn't have to constantly follow up on details — this really pays off in the long run.

Maurice Krings
Customer Process Management

Features and requirements for the use of Tableau via storelogix

If you opt to use Tableau, there are three different variants available. We generally prepare all available storelogix data for you on an intraday basis and provide it to you with meaningful labels. Our Customer Circle and Round Table Community are used to define further generally valid evaluations and analyses, which we make available to all users.

storelogix + Tableau

Optimum warehouse management thanks to effective data analysis

The integration of the Tableau visual analytics platform in storelogix enables companies to visualise their complex warehouse data in a more understandable way and evaluate meaningful business insights.

(BI tool) (Data analysis) (Evaluation of KPIs)

To keep a constant overview of all key figures and events, we provide our customers with a solution via the Tableau user interface that can be flexibly customised to your needs. As a user, you can choose from a range of options to find the solution that best suits your needs. You can also opt to combine the three solutions described here, as licensing is user-related.

The Tableau is essentially a BI tool that allows you to analyse and evaluate figures from various data sources. We have completely integrated the **BI Software Tableau** into our storelogix environment and have made all data

from storelogix available in this tool. We update the data through the day and provide them for use in Tableau. In addition, we are constantly providing our customers with new dashboards and analyses of their data, which are included in the licence fee.

If you require more than the evaluations and analyses we provide, you can also use the Explorer licence to create your own evaluations and make them available within your organisation. If you want to integrate additional data sources into Tableau, this is easily possible with the Creator licence.

Tableau licences

Which is the best licence for you?

Viewer

This variant provides access to all the analyses, dashboards and diagrams we have set up (user groups are possible). Your licence allows you to view the data provided both via a browser and via an app on your mobile devices.

Explorer

The Explorer licence also gives you the option of generating your own analyses using our processed data or adapting the analyses we provide for your specific field of application.

Creator

If you want to visualise further data sources using Tableau, the Creator licence is the right choice for you. With this option you can also integrate other databases or sources into your scheme and link them with each other.

The storelogix licence model

storelogix's flexible pricing model gives you complete control over your costs with maximum flexibility.

- Fixed price per user
- Unlimited sites
- Flexibility guaranteed

storelogix is a genuine flat rate logistics solution. But what does that mean in real terms? **Just like with your mobile phone contract, you can flexibly decide whether you actually use the booked volume or want to temporarily top it up during a peak period.** Your advantage of working with us: You can reduce the volume just as easily, giving you maximum flexibility. Because you only pay a monthly flat rate of €490 per user for the warehouse management software.

Sounds costly at first?
The point is what you get for the licence. Because this is where we really stand out from the crowd. There are no hidden or non-calculable costs with us.

With storelogix, you can calculate your costs on a beer mat, because our smart licence model offers you full cost transparency and gives you absolute planning security. **Because all costs are already covered in our pricing model.**

Do you have MORE THAN 40 USERS or 3 WAREHOUSES? Then ask for our ENTERPRISE OFFER!

Richard Martin
kontakt@storelogix.de
Tel. +49 234 5885 124

The benefits for you at a glance

- ✔ No hidden costs
- ✔ No up-front investment
- ✔ Flexibly scalable
- ✔ Future adjustments without programming costs
- ✔ Full access to functions
- ✔ No time-consuming requirements and performance specifications
- ✔ No internal IT know-how required
- ✔ Direct problem-solving; solutions delivered without long bidding phase
- ✔ No legal headaches, such as data protection issues

Further information on the storelogix pricing model is available at:
link.storelogix.de/preise

€490 user/month

Licences
User licences (concurrent user licence)	from 10
Interface to your ERP	inclusive
Multi-client and storage capability	inclusive
Client interfaces (1 user licence is assigned per interface)	inclusive
Add or remove licences	months flexible
Contractual term	from 3 years

Project launch
Initial analysis and process definition	inclusive
Online workshop	inclusive
Presentation of your personal WMS environment	inclusive
Kick-off date	inclusive

Onboarding and start-up
Onboarding	inclusive
Go-Live	inclusive
Employee and key user training	inclusive

Support
Helpdesk for employee support	inclusive
Personal customer care with key accounts that continues after onboarding	inclusive
Warehouse software with a full scope of functions	inclusive
System maintenance, updates and backups	inclusive
Release maintenance and updates (lifetime warranty)	inclusive
Hotline and ticket system 24/7	inclusive

Infrastructure
Hosting and use of our IT know-how and infrastructure	inclusive
Operated via our GDPR compliant data centre	inclusive
Database licences, support and maintenance	inclusive

Ongoing development
Participation in the customer event Customer Circle and Customer Round Table	inclusive
All batch requests and all extensions from the Customer Circle (Around 500 man/days a year)	inclusive

Extra services
storelogixWeb	€30/licence/month
Billing-Tool	€1,900/month
Tableau:	
Service licence (data provision & new evaluation)	€480/month
Viewer licence	€19/licence/month
Explorer licence	€49/licence/month
Creator licence	€89/licence/month
Carrier	on request

For virtually every company in every industry

99 problems, one solution: storelogix

storelogix is suitable for virtually every company in every warehouse. The WMS has over 220 years of logistics experience behind it. This means that the software was developed with the widest range of challenges in warehouse administration in mind.

Individual packages, different dispatch models, various picking strategies and ideally all manner of **goods in all kinds of design?** storelogix manages and checks all this and prepares it for evaluation.

Expiry date checks, temperature control or **batch tracking** can be controlled in real time with the warehouse management software. storelogix can handle all these different requirements – **across different industries.**

Because since its very conception, the know-how and expertise of a whole host of logistics specialists from a huge range of industries has gone into the system; and this is what helps it continue to grow and develop.

Find out more about the agile development of storelogix on pages 14-15.

Our success stories

Click here for more of our customers' success stories.
link.storelogix.de/referenzen

Management is child's play: LILLYDOO

Retail & e-commerce   1 site

24 days to go live   Around 600 articles

Who is LILLYDOO?

With their skin-friendly and sustainably oriented baby care products, LILLYDOO has enjoyed a speedy rise from a start-up to a successful medium-sized company. The company now supplies its customers across seven European countries with its nappy and subscription boxes. The individual products are also provided at lillydoo.com and selected drugstore branches.

How does storelogix support Lillydoo?

✓ Coordinating and monitoring individual and batch order picking for private customers

✓ Coordinating and monitoring individual and batch order picking for retailers and wholesalers on the European market

✓ Packaging subscription boxes

LILLYDOO

"storelogix interfaces work perfectly with our merchandise management system and thus makes our warehouse processes much easier."

Gerald Kullack
Founder & Managing Director

For a fresh take on culinary warehouse logistics: Fresh Food Services

(Wholesale food distributor) (6 sites)

(28 days to go-live) (Around 17,000 articles)

FRESH FOOD SERVICES

Who is Fresh Food Services?

Fresh Food Services stands for outstanding quality in food logistics while its flexible and swift processes set it apart from the competition. The company's commitment to delivering performance and freshness means its warehousing requirements are particularly demanding. Documentation requirements, as well as international laws and regulations governing foodstuffs are factors that actively impact the logistics process.

This makes it crucial in the food industry that the Warehouse Management System delivers precision and reliability, especially when it comes to inventory planning and evaluating the demand for goods.

What support does storelogix offer?

- ✓ Advance planning of the movement of goods
- ✓ Monitoring and evaluating individual deliveries in real time
- ✓ Coordinating and monitoring order picking

"Our concept is designed to guarantee our customers absolute freshness and the very best quality. But this involves major challenges when it comes to food logistics.

This is where storelogix has really come into its own for us and our processes in terms of the specifications and documentation obligations. **The system also gives us the flexibility we need for dynamic, changing processes.**"

Julian Beck
Managing Director
Finances & Logistics

Logistics faster than you can click: Kaufland e-commerce

(e-commerce (Online trade & fulfilment)) (3 sites)

(23 days to go-live) (Around 652,000 articles)

Who is Kaufland e-commerce?

Kaufland, formerly real.digital, is the third-largest e-commerce marketplace in Germany and covers an impressively wide range of goods. Its online shop, kaufland.de, boasts more than 45 million articles in over 6400 different categories.

What support does storelogix offer?

- ✓ New warehouses connected at short notice
- ✓ Integration of new carriers
- ✓ Monitoring the multi-order picking processes
- ✓ Supporting multi-colli processing
- ✓ Automatic batch and replenishment planning
- ✓ Two-stage returns process including VAS documentation

"Because we **were impressed with our collaboration with storelogix**, in autumn 2021 we opted to team up with them again at our two new warehouses in Bönen and Cheb.

The software was implemented within just a few days, and we were immediately able to start our work and **process online orders and returns quickly and efficiently.**"

Roland Leyendecker
Head of Operations
Development

storelogix

A modern-day WMS
The storelogix Warehouse Magazine

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Test EvoScan® now.

Simply try out our live-demo for yourself on **your smartphone**!